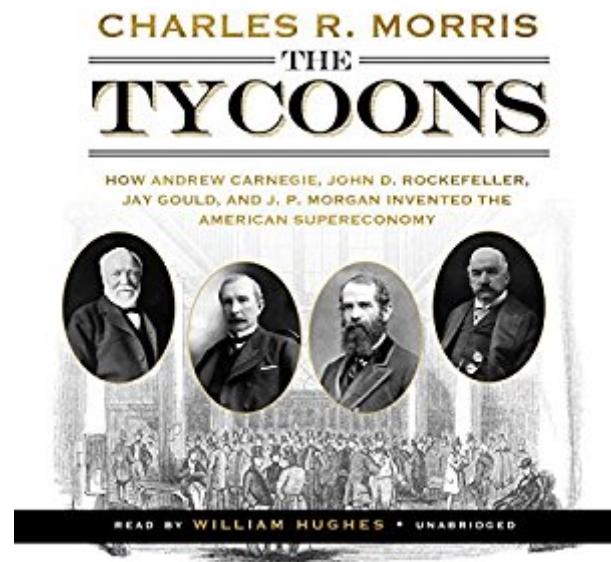


The book was found

The Tycoons: How Andrew Carnegie, John D. Rockefeller, Jay Gould, And J. P. Morgan Invented The American Supereconomy



Synopsis

The modern American economy was the creation of four men: Andrew Carnegie, John D. Rockefeller, Jay Gould, and J. P. Morgan. They were the giants of the Gilded Age, a moment of riotous growth that established America as the richest, most inventive, and most productive country on the planet. Acclaimed author Charles R. Morris vividly brings these men and their times to life. The ruthlessly competitive Carnegie, the imperial Rockefeller, and the provocateur Gould were obsessed with progress, experiment, and speed. They were balanced by Morgan, the gentleman businessman, who fought, instead, for a global trust in American business. Through their antagonism and verve, they built an industrial behemoth - and a country of middle-class consumers. The Tycoons tells the incredible story of how these four determined men wrenched the economy into the modern age, inventing a nation of full economic participation that could not have been imagined only a few decades earlier.

Book Information

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Customer Reviews

MY RATING SYSTEM: * - if you have to chose between torture and reading this book, then you might want to consider reading the book - although it depends on just how severe the torture would be. ** - if you've lost your job and have quite a bit of free time on your hands, and don't have anything else better to do, then you might want to consider reading this book; don't expect to learn much or really be entertained. It will however, help you pass the time until your death. *** - meh... I'm indifferent. Reading this book will not alter your life in any significant way, yet it is not so horrendously dreadful that your taking the time to read it will be a complete waste of time. **** - Good

book to great book zone here. You should probably read this book if you have some spare time. This book could be interesting, entertaining, or informative.***** - Outstanding book! Make time to read this book - you'll learn or be entertained or intrigued. The book might even be good enough to provide original or helpful insights into the world that we live in.REVIEW:I purchased this book expecting to read four independent stories relating to each of Jay Gould, JP Morgan, Andrew Carnegie, and JD Rockefeller. I was surprised to find that this was not what this book was about at all. Instead, The Tycoons nests the stories of each of these American capitalists within a detailed account of the rise of American industry. In one sense, this was a disappointment, in another a blessing.Much of the discussion in the book is focused on the technological developments that facilitated American industrialism as well as the political and economic environment in which these four legendary capitalists built their empires.

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